Position: Principal Analyst (UI UX Consultant)



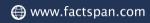


Factspan Overview:

Factspan is a pure play data and analytics services organization. We partner with fortune 500 enterprises to build an analytics center of excellence, generating insights and solutions from raw data to solve business challenges, make strategic recommendations and implement new processes that help them succeed. With offices in Seattle, Washington and Bengaluru, India; we use a global delivery model to service our customers. Our customers include industry leaders from Retail, Financial Services, Hospitality, and technology sectors.

Key Responsibilities:

- **AI Product Design:** Collaborate with product teams to create user-centered designs for AI-driven applications, focusing on usability, accessibility, and performance.
- **Data Product Design:** Design interfaces for data-intensive applications, ensuring complex data is presented in an understandable and actionable manner.
- Collaborate with Business Consultants, Data Engineers, and Designers: Work closely with professionals
 from various disciplines to understand project requirements and conceptualize intuitive solutions. By
 keeping the user in mind, create pixel-perfect designs that deliver delightful experiences.
- Lead with user-centricity: Translate people's needs into design elements and explain the why of your choices to non-design audiences (e.g., clients and technical teammates)
- Design and Iterate: Employ a range of design techniques and tools, such as sketches, wireframes, information architecture, mock-ups, and user testing to iterate on designs quickly. Adapt to short timeframes while maintaining attention to detail and precision.
- Effective Communication: Clearly communicate design concepts and ideas to clients and internal stakeholders. Utilize presentations and design artifacts to articulate the rationale behind design decisions, ensuring a shared understanding and alignment.
- Factspan Design System: Familiarize yourself with the Factspan design system and leverage its components and guidelines to design solutions. Contribute to the enhancement of the design system by providing valuable insights and suggestions based on your expertise and experiences. We are seeking a candidate who possesses the following qualifications:
- Proven Track Record: Demonstrated experience in creating delightful user experiences for enterprise
 products or solutions, with a minimum of 6 years of work experience. For a senior role, a minimum of
 6-10 years of work experience.
- Strong Communication Skills: Excellent ability to communicate your design ideas, ensuring clear and effective communication through your design process with stakeholders.
- Data Visualization Expertise: Proficiency in converting complex data into easyto-understand visuals. Show your skill in presenting data in meaningful and visually appealing ways.
- Engaging Storytelling: Skill in translating complex abstract ideas into engaging stories using effective visuals. Highlight your ability to craft compelling narratives through your design work.
- UX Design Essentials: Solid practical knowledge of core user experience principles, keeping up with technological advancements and advancing interaction paradigms in an AI-driven environment.
- Proficiency in Design Tools: Proficient in working with design tools such as Figma, Adobe XD, or similar software and ability to learn and infuse AI tools in the design process.
- Attention to Detail: Exceptional attention to detail, ensuring high-quality and pixel-perfect designs.
- Iterative Mindset: Enthusiasm for iteration and improvement, displaying humility to objectively consider design critique and take prompt action.
- Self-Motivation and Passion: Self-driven with a genuine passion for the field of UI/UX design and a desire to stay updated with the latest trends and advancements.







• AI Savvy: Excitement to work in a dynamic environment that is changing everyday with new that push the design craft and imagination. Exposure to Generative AI tools such as MidJour E, ChatGPT and other similar software to infuse into the designs and design process.

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Qualification:

- Bachelor's or Master's degree in Design, Human-Computer Interaction (HCI), Computer Science, or a related field.
- At least 6 years of experience in UX design, with a focus on Conversational AI, AI products, and datadriven applications.
- Proficiency in design tools such as Figma, Sketch, Adobe XD, and prototyping tools like InVision or Axure.
- Experience with conversational AI platforms (e.g., Dialogflow, Rasa, IBM Watson) and understanding of natural language processing (NLP) concepts.
- Strong portfolio demonstrating expertise in designing AI-driven and data-intensive applications.
- Excellent communication and collaboration skills, with the ability to articulate design decisions and rationale.
- Familiarity with Agile methodologies and experience working in cross-functional teams.

Preferred Skills:

- Experience with machine learning concepts and how they influence user experience design.
- Knowledge of accessibility standards and inclusive design practices.
- Experience in designing for enterprise-level AI applications and data platforms.

If you are passionate about leveraging technology to drive business innovation, possess excellent problemsolving skills, and thrive in a dynamic environment, we encourage you to apply for this exciting opportunity. Join us in shaping the future of data analytics and making a meaningful impact in the industry

Why Should You Apply?

Grow with Us: Be part of a hyper- growth startup with great opportunities to Learn & Innovate.

People: Join hands with the talented, warm, collaborative team and highly accomplished leadership.

Buoyant Culture: Embark on an exciting journey with a team that innovates solutions, tackles challenges head-on and crafts a vibrant work environment.





